



Pacific Transportation Association

2024-2025 Report to Members

Message from PTA President Dominic Moreno



It is my professional honor and joy to serve as your PTA President during our 105th year. I look forward to upholding and strengthening our mission to promote understanding and cooperation between carriers, shippers, and the communities we serve.

I want to thank you for your 2024-2025 PTA membership and participation in our events. Last year, we carried on with our traditional industry events, including our Ports and Terminals Summer Networking Mixer, Annual PTA Golf Tournament, PTA Steamship Night, and our Annual Holiday Mixer and Food Drive with Women in Logistics. In 2025, we plan to continue to drive the success of these wonderful networking events and to help keep you informed of the pressing issues and engaged and connected with your fellow transportation professionals. We look forward to your continued support and participation as we celebrate our 105th year!

Message from PTA Chairperson Susan Duran



A Huge Thank You to Our Members!

It was my pleasure and privilege to serve as your President in 2023 and 2024. As we reflect on 2024, we want to extend our heartfelt gratitude to our members for their incredible support and participation throughout the year. Your engagement allowed us to accomplish so much together.

We expanded our event lineup to include new opportunities for connection and collaboration. We were thrilled to host a *member-only networking event* in May to welcome Carolyn Almquist to the Port of Oakland, and to bring back the *PTA Golf Tournament* in August. Alongside these new additions, we continued our cherished traditional events:

- **Ports and Terminals Summer Networking Social**
- **Annual PTA Steamship Night**
- **Holiday Mixer and Food Drive**, held held in collaboration with Women in Logistics

We also made significant strides in supporting our members' educational pursuits by launching a new scholarship program. This enabled us to provide five scholarships in 2024:

- Three scholarships through our partnership with the California Maritime Academy Foundation, supporting Cal Maritime cadets.
- Two educational scholarships through our new PTA program, including one for a PTA member and another for a dependent of a PTA member.

Looking ahead, we are excited to build on this momentum in 2025 under the leadership of our new President, Dominic Moreno. Here's to another year of growth, connection, and success!

Thank you for being part of our vibrant PTA community.

2024 Event Highlights

Member-Only Networking Event – In May, we hosted a Member-Only Networking Event to foster connections within our community. This gathering brought members together, some meeting for the first time, and provided a warm welcome to Carolyn Almquist, who joined the Port of Oakland in early 2024 as the new Maritime Marketing Manager.

Ports Update: Summer Networking Mixer – On June 20, 2024, we held our second Summer Networking Mixer at the Port of San Francisco. This engaging evening featured updates from the Port of Oakland, the Port of San Francisco, and the Port of Richmond. The event's relaxed atmosphere allowed attendees to reconnect with colleagues and form new friendships while staying informed about developments at the ports.

PTA Golf Event – In August 2024, we proudly reintroduced the PTA Golf Tournament after a hiatus caused by the pandemic. The event was well attended, providing an enjoyable day of golf while raising funds to support our scholarship initiatives.

Steamship Night – We had an incredible evening at this year's Steamship Night! The energy and enthusiasm from everyone who attended made it truly unforgettable. Our members and sponsors played a key role in the success of the event. We are deeply grateful for the opportunity to connect, celebrate, and collaborate with such a remarkable community.

Events like Steamship Night help us raise funds for our scholarship programs, which saw exciting growth in 2024. In addition to our ongoing partnership with the California Maritime Academy Foundation, we introduced a new scholarship program to directly support our members and their families.

Holiday Mixer and Food Drive – The Holiday Mixer, co-hosted by Women in Logistics and the PTA, took place on December 12, 2024, at 811 Parliament in Oakland. The event brought together over 100 industry professionals for an evening of camaraderie and celebration.



We are proud to share that the event was not only a wonderful networking opportunity but also a successful charitable effort. Together, we collected two barrels of non-perishable food

items and raised over \$4,000 in support of the Alameda County Community Food Bank.

Thank you to everyone who attended and contributed to making this event a success!

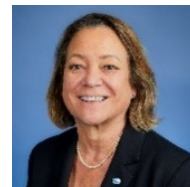
Farewell and Welcome to new PTA Board Members

As 2024 comes to a close, we bid a heartfelt farewell to several dedicated board members whose terms expired on December 31, 2024, or who have moved on due to life events:

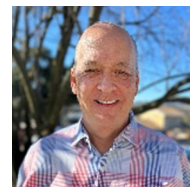
- **Jane Wisdom** has retired from the PTA Board after more than two decades of exceptional service in various capacities, most recently as Executive Secretary. Her commitment and leadership have left a lasting legacy.
- **Tim Cole** has also retired from the PTA after serving in multiple roles over the years, including President from 2016-2017. His steadfast dedication has been invaluable to our organization.
- **Erik O'Brien** served on the board since 2022 and played a pivotal role in creating the additional PTA Scholarship Program, a contribution that will benefit members for years to come.
- **Kaitlin Rahmes**, who served on the board in 2024, made significant contributions during her tenure, bringing fresh energy and ideas to the team.

We wish Jane, Tim, Erik, and Kaitlin all the best as they embark on new chapters in their lives. Their hard work and passion have made a tremendous impact, and they will be greatly missed.

At the same time, we are excited to welcome five new board members, elected by the membership in December. Their fresh perspectives and enthusiasm will help us continue to grow and thrive in 2025 and beyond. Their terms start January 1, 2025.



Carolyn Almquist is the Manager of Business Development and International Marketing at the Port of Oakland, where she leads initiatives to promote the port's infrastructure, capabilities, and key partnerships. With a focus on fostering economic growth and sustainability, she collaborates with stakeholders across the supply chain to drive innovative solutions. Carolyn brings extensive experience in international trade and marketing, along with a passion for advancing the competitiveness of the West Coast transportation network. She previously served in executive positions at APL.



Allen Bains is the National Account Executive for Cornerstone Systems, an employee-owned logistics company providing domestic transportation via truck, intermodal, and railcar. Allen started his career in logistics in 1996 and has been with Cornerstone since 2015. He lives on the Central Coast and enjoys growing vegetables, cooking, and investing.



Kevin Krause is currently working as a consultant under his Great Lakes Container Line providing ocean carrier, international NVOCC, and freight forwarding consulting management services. Kevin possesses both ocean carrier and NVOCC experience and has been in various leadership roles in Chicago, New Jersey, and Detroit.

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New PTA Board Members *continued*



Rilee Neuman is the Health, Safety, Security, and Environmental Manager for TraPac at the Oakland port. With terminals operating in the Port of Los Angeles and Oakland, TraPac leverages cutting-edge technology and green initiatives to lead shipping into the future. She is a graduate of the California State University Maritime Academy.



Muna Tewelde began her studies in supply chain logistics, where her strong passion for the industry was cultivated. With over 20 years of experience in the global supply chain sector, she plays a pivotal role in driving business efficiency, growth, and development. Muna is the Business Development and Retention Strategist for GSC.

PTA 2025 Board of Directors

Chairman Emeritus

Jahan Byrne
Matson Logistics

President

Dominic Moreno
Port of San Francisco

First Vice President

Jace Thompson
BNSF Railway

Second Vice President

Leanne Andalis
The Pasha Group

Third Vice President

Daniel Serrato
Aeronet Worldwide

Executive Secretary

Bryanne Baldwin
Cellmark

Treasurer

Monte Boscovich
BNSF Railway (Retired)

Chairperson

Susan Duran
FlexiVan

Board Members

Carolyn Almquist
Port of Oakland

Adi Leekha
Tesla

Allen Bains
Cornerstone Systems

Robert Donner
Express Trak (Retired)

Kevin Krause
Great Lakes Container Line

Rilee Neuman
TraPac

Zahid Rashid
Jelly Belly Candy Company

Stacy Roth
Scan Global Logistics

Muna Tewelde
GSC Logistics

Roberto Velazquez
Matson

Home is the sailor, home from sea...

Longtime PTA board member and 2008 President, container leasing executive Dennis Böhm passed away on March 11, 2024 at 72. His career spanned all the major lessors, including ITEL, Tiphook, Unicon, Florens, and UES.



PTA Presidents

Year	President	Affiliation
2025	Dominic Moreno	Port of San Francisco
2023-24	Susan Duran	FlexiVan
2020-22	Steve Larkin	Fargo Trucking (2021 rollover)
2018-19	Vinod John	Hapag-Lloyd
2016-17	Tim Cole	CMA CGM
2014-15	Jahan Byrne	Pasha Hawaii
2013	Joseph Cutrera	OmniTrax
2012	Brandon McDonnell	PCC Logistics
2011	Robin McEntee	Roanoke Trade
2010	Michael Nerney	Port of San Francisco
2009	Barbara O'Neill	Levin-Richmond Terminal
2008	Dennis Böhm	Florens Container Leasing
2007	Patrick Ryan	Mitsui OSK Lines
2006	Jim Fitzgerald	EFI Logistics
2005	Jane L. Wisdom	Hyundai Merchant Marine
2004	Patrick Burnson	The Economist Group
2003	Paul Pessuti	SAP
2002	Dave Enberg	EFI Logistics
2001	Steve Muir	GlobeRunners
2000	Jill Simpson Rodby	Port of San Francisco
1999	Jim Fitzgerald	EFI Logistics
1998	Bill Diggs	Journal of Commerce
1997	John Neudecker	Port of San Francisco
1996	Patrick Ryan	Mitsui OSK Lines
1995	Ruth Lubow	Baratta Shaklee Corporation
1994	Robert Donner	Express Trak
1993	Pete Mazzetti	NOR-CAL Moving Services
1992	Ellet Horsman	Marine Terminals Corporation
1991	Roger Peters	Port of San Francisco
1990	Raymond T. O'Leary	Chevron Corporation
1989	Gary Hallin	Port of Oakland
1988	Edward P. Bowman	Matson Agencies
1987	John L. Amos	Bechtel
1986	John L. Amos	Bechtel
1985	Ronald G. Stevenson	Emery Worldwide
1984	James F. Wiltshire	Marine Terminals Corporation
1983	William E. Ginter	Western Pacific
1982	Robert A. Morrison	Consolidated Freightways
1981	Peter M. Hughes	Port of Richmond
1980	Clarence Baillie	C&H Sugar Company
1979	Donal R. Van Iderstine	Maersk Line Agency
1978	Patrick Pollack	Fibreboard Corporation
1977	Clifford O. Bottjen	Pacific Motor Trucking Company
1976	William D. Wagstaff	Del Monte Corporation
1975	Frank J. Rossi	Santa Fe Railway Company
1974	Rudy Enberg	J.E. Lowden
1973	Al Hipshman	Maersk Line Agency
1972	William Davie	Haslett Company
1971	Taylor Merriman	Tri-Valley Growers
1970	Thomas Hewitt	Southern Pacific Railroad

Winners of PTA's Cal Maritime Scholarship Named

We are proud to announce the recipients of the 2024 PTA Scholarships. These exceptional students have demonstrated outstanding dedication to their studies and the maritime industry:

- **Zac Chartouni** – A Global Studies major set to graduate in 2025 from the California State University Maritime Academy.
- **Kyle Lao** – A Business Administration major graduating in 2027 from the Cal Maritime.
- **Mitch Mathai** – A Maritime Transportation major who will graduate in 2025 from Cal Maritime.
- **Adel Zebila** – Majoring in International Strategy and Security, graduating in 2028 from Cal Maritime.
- **Jay-Colin Scott Hall** – Pursuing studies in Maritime Science and earning his Officer on Watch certification, graduating in 2028 from the University of Gibraltar.



Photo (L-R) Scholarship awardees Kyle Lao, Zac Chartouni, and Adel Zebila, and PTA Board Member Erik O'Brien

Congratulations to each of these deserving scholars! We are honored to support their academic journey and look forward to seeing the impact they will make in the maritime industry.

New Scholarship Program Benefits Members and their Dependents

The PTA was thrilled to launch an additional scholarship award program for PTA members and their children, grandchildren, and dependents. Starting the summer of 2024, the PTA awards up to a total of \$2,500 annually based on the following criteria:

Eligibility

- PTA members in good standing, and children, grandchildren, and dependents of PTA members
- Will be attending a four-year accredited institution of higher learning in Fall 2025, or currently enrolled in such an institution
- High school seniors entering college this Fall are eligible and encouraged to apply
- Minimum high school or college GPA is 2.5

Criteria

Scholarships will be awarded on scholastic merit, ability, and character, without regard to race, sex, color, creed, or intended or actual field of study. Awards are to be used by students, who through their efforts, achievements, community service, and character, have demonstrated their ability to benefit themselves and others through continuing education.

Important Dates

The application will be online starting in May and scholarships will be awarded no later than August. The student must also provide an unofficial school transcript and one letter of recommendation, and submit a short essay. Scholarship amounts will range between \$1,250 and \$2,500 per winner. The actual amount to each winner will be determined by the independent judging panel.

Golf Tourney - August 1, 2024 at Tilden Park Golf Course in Berkeley



San Francisco Steamship Night - September 20, 2024 at the Marines' Memorial Club and Hotel



Steamship Night
 Since 1820, the industry's largest networking event on the West Coast hosted by the Pacific Transportation Association

Friday, September 20, 2024
 Marines' Memorial Club & Hotel
 609 Sutter St. - San Francisco

Thank you to our Sponsors

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TABLE SPONSORS

Tribute to Jane Wisdom

Thank you for your more than two decades of service to the Pacific Transportation Association!

Jane's maritime career began soon after graduating from the University of Oregon and moving to San Francisco. Her first job was as a clerk-typist for General Steamship at 400 California Street (sending telexes!), and then she held administrative and sales positions at Blue Star Line, Lykes Lines, East Asiatic Company (EAC-Hyundai's first U.S. agent), Cho Yang, Trans-Pacific Lines, Pasha, and for the last 20 years, as account manager at Hyundai Merchant Marine.



Holiday Mixer in Conjunction with Women in Logistics - December 12, 2024 at 811 Parliament in Oakland



A Short History of the Pacific Transportation Association

It was on February 19, 1920 that a group of serious-minded students at the University of California at Berkeley formed the nucleus of the Association under the name of University of California Traffic Association. The first president was M.B. Baker, and the offices and clubrooms were in the Pacific Building on San Francisco's Market Street, later moving to the Monadnock Building where an office was maintained until January 1, 1939.



Near the end of 1920, when the original membership of 37 had grown to 200, thought was given to a new name for the organization and at a meeting held in November 1920, the name Pacific Traffic Association was agreed on; this meaning literally an organization of traffic professionals of the entire Pacific Coast. M.B. Baker was elected president of the new organization; an honor accorded him for his fine work as president of the UC Traffic Association.

The objective of the Pacific Traffic Association was to study transportation problems, to foster cooperation and better understanding between shippers and carriers, and to assist



The PTA's Mission

To promote understanding and cooperation between carriers, shippers, and the communities we serve. PTA programs support a vibrant maritime industry to maintain vital transport services, train a new generation of mariners, advance environmental stewardship, and foster global trade.



in developing and maintaining efficient and economical transportation services so that the community at large could receive the benefits thereof. These principles have been adhered to by the organization ever since.

**PACIFIC TRAFFIC ASSOCIATION'S
"STEAMSHIP NIGHT"**

The 7th annual STEAMSHIP NIGHT of the Pacific Traffic Association held the Palace Hotel in San Francisco on the evening of November 15, 1924. The program was a most successful one in the history of the "Night".

Top, left to right: Cliff Smith, Assistant Pacific Coast Manager; Peter & John; Robert A. McLean, President; Pacific Transport Lines; Admiral Fremont S. Bland, Vice President; William Van Fleet; Donald MacLean, General Manager, West Coast Lines.

Center, left to right: Lloyd C. Hanning, Pacific Coast Division; W. S. Matthews, Commodore, West Coast Division; J. E. Dink, Commodore; 10th Street Hotel; Station; E. H. Peterson, Vice President and General Manager, Los Angeles; John Sherrill, General Manager, Pacific Coast Lines; Frank Clark, Vice President, American Steamer Lines.

Bottom, left to right: J. A. De Pauw, Pacific Coast Manager; Thomas Murray, Gen'l. Mgr. Union Pacific; General Manager, Missouri-Columbia Lines; J. W. Cahill, Vice President, American Steamer Lines; J. B. Bland, General Manager, Western Steamship Co.; Hugh McLaughlin, General Manager, Oregon Steamer Co.; J. E. Dink, Commodore; W. S. Matthews, Commodore; E. H. Peterson, Vice President; Frank Clark, Vice President; American Steamer Lines.

METS STEPS will inaugurate its differentiation from other social steps of the same classification by identifying party tables in the assembly, in "T.M.T. TABLES". Further to distinguish the three general categories, which comprise the Marine Traffic Transportation Service, the special METS tables will indicate respective marine

attended. Chairman of the committee handling the affair was J. B. Wilton, Vice President and general manager of Pacific East Coast Lines.

Top, left to right: J. A. De Pauw, Commodore General; Peter & John; Robert A. McLean, President and General Manager, Pacific Transport Lines; William Van Fleet, Vice President; Donald MacLean, General Manager, West Coast Lines; Lloyd C. Hanning, Pacific Coast Division; W. S. Matthews, Commodore, West Coast Division; J. E. Dink, Commodore; 10th Street Hotel; Station; E. H. Peterson, Vice President and General Manager, Los Angeles; John Sherrill, General Manager, Pacific Coast Lines; Frank Clark, Vice President, American Steamer Lines.

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Special social steps—such as the 100-year (171) Steamship industry, METS, C.T., will continue until December 31, 1924, at the Palace Hotel, San Francisco, with special arrangements with special arrangements at the Marine Traffic Transportation Service steps.—Frank Sherrill, General Manager, Pacific Coast Lines.

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MAY • 1955

Under able leadership and with full cooperation of the members, the Association grew rapidly and by September 1924 boasted a membership of over 500 and was a recognized factor in the transportation field, not only in San Francisco and Oakland, but generally along the Pacific Coast.

Many traffic clubs throughout the country copied the Association's

educational program laid down by the founders. The Association sponsored traffic courses with members as instructors and awarded scholarships to qualified applicants. In 1934, the Association launched "Western Transportation," a twice-monthly publication chronicling the Association's activities and members, and general news about shippers and

A Short History (continued)

the steamship, trucking, railroad, and warehousing industries. The publication was retired in the mid-1980s.

One tradition that started from the first year and continues to this day is the annual San Francisco Steamship Night. While it had several interruptions over the years – including during WWII – it has continued as one of the largest industry events on the West Coast.

On January 1, 1988, our name was changed to the Pacific Transportation Association. The word Transportation better depicts the roster of prominent companies and persons from the Bay Area who utilize ocean, air, rail, and truck transportation.

We continue to promote a vibrant maritime industry that strives to foster global trade, advance environmental stewardship, and increase prosperity for all.



Credit for the Association’s success and longevity must go in large measure to the presidents and members who have served the Association since its inception.



Departures and Arrivals

(Hey, we're no Herb Caen!)

Leanne Andalis has joined The Pasha Group in San Rafael as its Director of End-to-End Solutions. She was previously VP of Sales and Marketing at GSC.



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Stacy Roth is the Director of Regional Sales Development at Scan Global Logistics, a global 3PL based in Denmark. She previously held the position of Account Director at DSV.



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Michele Grubbs, Vice President of the Pacific Merchant Shipping Association (PMSA), was elected to the board of directors of the Containerization and Intermodal Institute.



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Scott Taylor, CEO and Chairman of GSC, received a Lifetime Achievement Award from the Containerization and Intermodal Institute. Along with the annual Connie Award, it's one of the most prestigious awards in the industry. He received the award at the CII West Coast dinner in Long Beach in September. The PTA was a patron sponsor.



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Mike Heeneman has retired after 12 years from his position as Business Development Executive at the Port of Oakland. He was formerly U.S. Regional Director for the Port of Rotterdam. Mike has relocated to the Philippines.



Marina Bazana has joined GlobeRunners in Roseville as Sales Manager. She was previously with Scoular as its Unit Trade Manager.



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Daniel Serrato has joined Aeronet Worldwide as Business Development Manager. Previously he was with PCC Logistics. He also recently joined the board of directors of The Propeller Club of Northern California.



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Danny Wan said farewell at the end of February to the Port of Oakland, where he was its Executive Director since 2019. Previously he served as the Port's Attorney and was an Oakland City Councilmember. **Kristi McKenney**, the COO of the Port of Oakland, was named its next Executive Director by the Board of Port Commissioners.



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Rod Hirsch has left his positions as Director of the U.S. Commercial Service and Director of the U.S. Oakland Export Assistance Center after more than 25 years. He championed opening international markets to Bay Area companies, enabling them to sell their products and services in 80+ countries. He was part of the U.S. Commercial Service, whose diplomatic officers are stationed throughout the world, helping pull in American exports and assisting U.S. companies in establishing strong (and safe) trading relationships with their foreign customers.



PTA's Antitrust Policy

As participants, members, directors, and officers in this Association, we need to be cognizant of the constraints of antitrust laws. There shall be no discussions of agreements, tactics, or concerted actions that may restrain competition or promote unfair business practices.

This prohibition includes the exchange of information concerning individual prices, rates, contracts, coverage, market practices, customer quotes, claims settlement practices, or any other competitive aspect of an individual company's operation.

Each participant is obligated to be vigilant and speak up immediately for the purpose of preventing any discussion falling outside these boundaries. (Adopted December 17, 2015.)

The PTA is a registered IRC 501(c)(6) tax-exempt organization (business league) with Federal Tax ID number 04-3713245. It is incorporated as a California nonprofit public benefit corporation with Entity Number C2417245.

Contributions, gifts, or dues to the PTA are not tax deductible as charitable contributions for Federal income tax purposes. They may be tax deductible under other provisions of the Internal Revenue Code as ordinary and necessary business expenses (Sec. 6113).

Safe Harbor Guidance

What We Can Discuss

- Trade conditions, market outlook, and global, national, and local trade trends
- Service and infrastructure issues in the trade
- Problems, challenges, and opportunities facing carriers and shippers in the trade

What We Can't Discuss

- Specific service contract rates or terms
- Individual service contracts of any carrier or shipper
- Negotiations, agreements, settlements, or claims settlements of any kind

Pacific Transportation Association



P.O. Box 193234
San Francisco, CA 94119
www.pacifictrans.org
pacifictransportationassoc@gmail.com